

'Businessworld-FICCI-SEDF Corporate Social Responsibility Award – 2007'

FICCI-SEDF is happy to bring to you the '**Businessworld-FICCI-SEDF Corporate Social Responsibility Award – 2007**' to recognize and applaud the social commitment of corporates.

FICCI joined hands with **Businessworld** in 1999 to institute the *Businessworld-FICCI-SEDF Corporate Social Responsibility Award*. The award is widely renowned today and was the first of its kind to recognize the socially responsible business practices of Indian corporates. Over the years, a number of companies including SAIL, Tata Chemicals, TISCO, TELCO, HINDALCO, Satyam Computers, Gujrat Ambuja Cements, Kinetic Engineering, Canara Bank, Titan etc. have been recognized for their inventive programmes in the sphere of Corporate Social Responsibility.

The award follows an exclusive three-tier assessment process, which is independent of the organizers, FICCI and Businessworld, who do not involve in the process in any way. The entries received this year too were thoroughly scrutinized by reputed international accountants and business advisors, *Grant Thornton*, who shortlisted six companies for further process. These shortlisted companies are:

1. Apollo Tyres Limited
2. Mahindra & Mahindra Limited
3. MSPL Limited
4. NTPC Limited
5. ONGC Limited
6. Tata Tea Limited

A well-known NGO, *Business & Community Foundation*, then visited the six shortlisted companies for the 'on-site assessment' of CSR work of shortlisted companies. Finally, a Jury comprising of eminent persons from the relevant spheres made the final selection for the Award.

Shri P Chidambaram, Hon'ble Minister of Finance, Government of India, has kindly agreed to be the Chief Guest at the awards ceremony, which will be held on **16 May 2008 at 2.45 p.m.** at FICCI, Federation House, Tansen Marg, New Delhi-110001. The Hon'ble Finance Minister will also unveil the '*Businessworld Special Issue on CSR*', which will highlight the emerging trends in CSR in India, at the awards ceremony.

For more information or participation in the Awards Ceremony, please contact:

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